chelsea lee

Product Designer

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EDUCATION

Washington University in St. Louis | Sam Fox School of Design

Bachelor of Fine Arts in Communication Design,
Minor in Human-Computer Interactions (HCI)
Expected May 2028
Dean's List (All Semesters)

SKILLS

Design

Wireframing
Rapid Prototyping
Design Rsearch
Storyboarding
Branding and Identity Systems
Typography
Layout Design

Tools

Adobe Creative Suite (Ps, Id, Ai)
Figma
Claude Code
Gemini
HTML/CSS
Javascript

ACTIVITIES

WASHUX
Product Space
Bear Studios
Armour Magazine
Strike Magazine

PROJECTS

WASHUX Brand System — **Saint Louis, MO**
Logo Design — Summer 2026

Gathering 9.5K+ monthly profile views and increasing follower count by +21.2% within 30 days through consistent social media posts and cohesive brand system.
Rebranding the WashUX club with a new logo design and design system within four weeks.

Pitchbook Corporate Events Page — **Saint Louis, MO**
Desktop Prototype — March - April 2026

Producing 20+ screens of Pitchbook's events pages through iterative collaboration with the client
Collaborating with a PitchBook industry mentor to redesign complex data visualizations, aiming to reduce user friction in self-configured column workflows.

GrubHub Mobile Platform — **Saint Louis, MO**
Mobile Prototype — March 2026

Independently created 30+ screens, including low fidelity to high fidelity wireframes to come up with the final Mobile Prototype
Conducted a student survey with over 80 responses to narrow down pain points within a broad project prompt

EXPERIENCE

WASHUX — **Saint Louis, MO**
Design Director — August 2025 - Present

Leading 100+ members consisting of beginner designers and UI/UX creators and hosting ~18 workshops a year.
Transforming client briefs into functional digital solutions by leading the end-to-end design process from initial user research to high-fidelity interactive prototypes.

Product Space — **Saint Louis, MO**
Product Designer — January 2026 - Present

Collaborating with cross-functional teams of designers and managers to audit and iterate on existing interfaces for tech companies such as Open AI and Meta, focusing on streamlining user flows.

Bear Studios — **Saint Louis, MO**
Design Consultant — April 2026 - Present

Currently designing advertisements for Ranoush, a local restaurant.
Working with real-world clients to audit, redesign, and refine digital interfaces in order to become familiarized with the design process.